

PEC CSR & SUSTAINABILITY CELL



PEC Corporate Social Responsibility and Sustainability Program
~ snippets of projects undertaken during the financial year 2014-15

Special Education of Hearing Impaired Students from Underprivileged Backgrounds

PEC is committed to inclusive growth and integration of the physically challenged and underprivileged children through education is a step in that direction. Towards this direction, a sum of Rs.14,41,950 was contributed to NGO 'Ashray Akruiti' for sponsoring free special education to 100 underprivileged, hearing impaired students and speech therapy to 150 students and accommodation to 70 students from amongst the group of 170 students, all of whom will be involved in co-curricular activities and are being given special education at Hyderabad.



Education of Underprivileged Children

PEC contributed Rs. 25 Lakh to 'Shirdi Sai Baba School', Faridabad, established by 'Shirdi Sai Baba Temple Society'. This contribution went towards sponsoring free education with food, clothing, study material and health care of 1250 rural and underprivileged children studying at 'Shirdi Sai Baba School' at Sai Dham, Faridabad.



Mid Day Meal

An amount of Rs. 27,99,907 was contributed to ISKCON Food Relief Foundation (IFRF), towards the cost the deficit in providing mid day meals at MCD schools in Central Delhi, under 15 Point Programme of Planning Commission. The Mid-Day meal scheme is aimed at providing supplementary nutrition to school children with the overall objective of enhancing enrolment, retention and participation of children while simultaneously improving their nutritional status. This amount helped cover the deficit cost for meals of 5615 students in 19 schools.



Cataract Operation Camps under Project 'Drishti'

PEC associated with project 'Drishti' of 'Anugraha Drishtidaan' through a contribution of Rs. 10 Lakh, under which Eye Screening and Cataract Operation Camps were organised in various villages in Baran, Rajasthan for conducting 4 eye check up & cataract operation camps. All the operations are done absolutely free of cost. Free medicines are disbursed for eye ailments. Spectacles are given away for free to the patients for vision correction in the camps. In these camps, eye screening was done for 1844 villagers. Spectacles were provided to 1208, medicines to 1204 and cataract operation performed on 323 beneficiaries.



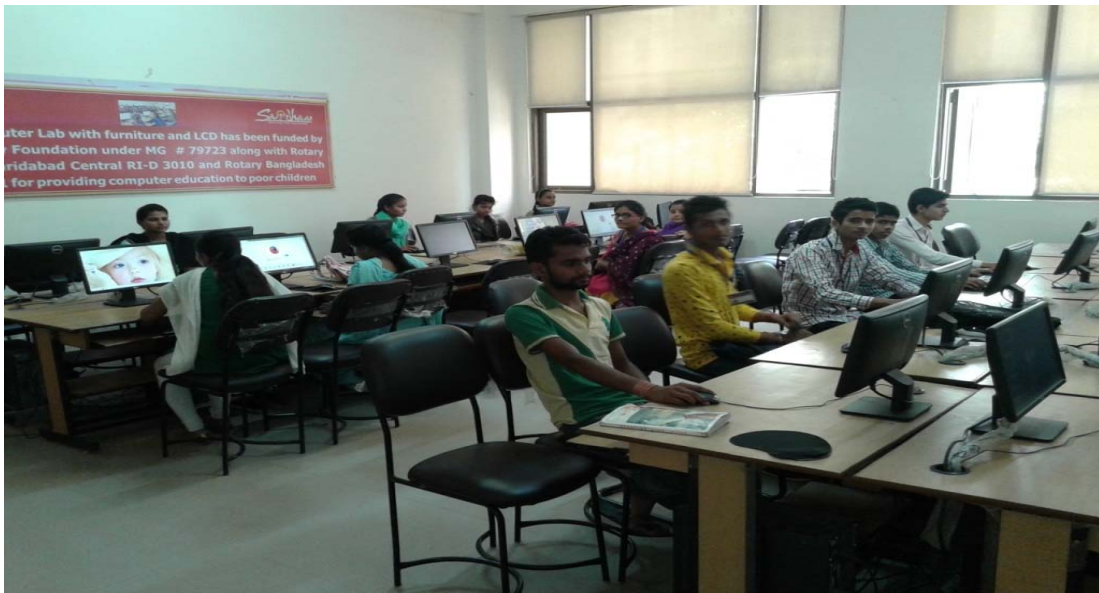
Helping the Disabled Regain Mobility & Dignity

PEC contributed Rs. 35 Lakhs towards the project titled 'Helping the Disabled Regain Mobility & Dignity'. PEC through BMVSS assisted 1008 beneficiaries. 230 artificial limbs, 320 calipers for polio, 200 pairs of modified shoes, aluminum crutches & MCR Sandals, 208 tricycles and 50 wheelchairs were provided to the needy.



Vocational Training to Poor Youth

PEC is committed to the empowerment of the poor urban females and underprivileged youth by imparting them vocational training to make them competent for self employment and wage employment. Towards this endeavour, PEC associated with Shirdi Sai Baba Temple Society by contributing Rs. 7.52 Lakh for providing free skill development to poor youth in the trades of tailoring on industrial sewing machines, with placement, beauty culture, computer including tally, electrical and mobile repairing. A total of 468 beneficiaries from underprivileged background received said skill based training.



Swachh Bharat Abhiyan – Construction of Toilets

PEC sanctioned Rs. 25.36 lakh of which Rs. 17.88 Lakhs was released in the FY 2014-15 towards Construction of 11WC+1 for PwD toilet complex at JJ Cluster , Block C&D, Distt Centre, Shalimar Bagh, Delhi through Sulabh International keeping in line with the Swachh Bharat Abhiyan.

